

## **UK Local Authority Route Optimisation Projects on the Increase** Integrated Skills Ltd report a noticeable increase of route optimisation projects in the UK local authority market.

Stuart Henshaw, Director of Public Sector at ISL, comments “Despite, or as a result of, austerity measures ISL is contracting with an increasing number of UK local authorities for route optimisation projects. The primary goal for all the recent route optimisation projects is efficiency savings”.

ISL utilise the World’s leading route optimisation software from RouteSmart Technologies enabling local authorities to optimise the routes, working hours and fleet requirements for vehicle, cycling and walking based services. As Stuart Henshaw explains, “Historically ISL consultancy services has concentrated on waste, recycling and winter maintenance (gritting/salting) but recent activity has included street cleansing and grounds maintenance.”

Within the UK and Europe RouteSmart has been applied to a broad range of local authority services beyond environmental services such as cash collection, adult social care transportation and inspections/surveying of various types.

ISL has also applied RouteSmart for ArcGIS to the parcel and post sector, the utilities sector as well as private sector organisations.

The increase in route optimisation projects is set to increase. According to Sales & Marketing Director Alan Paget a number of recent route optimisation projects have been won by ISL as local authorities turn their back on non-GIS, functionally inferior software products: “The maturing local government route optimisation market is becoming more discerning and rejecting the limited functionality and narrow service focus of other products for true ‘corporate’ route optimisation software that can deliver a higher return on investment across numerous services”.

### **About Integrated Skills Limited and RouteSmart Technologies**

Integrated Skills (UK) Limited ([www.ukisl.com](http://www.ukisl.com)) operating out of Romsey near Southampton, is a specialist provider of routing and optimisation software solutions as well as environmental consultancy. ISL’s routing and optimisation software solutions maximise efficiency through enhanced route planning resulting in reductions in fleet size, mileage, planning time and human resource, more balanced routes/rounds, more accurate ETAs and enhanced route management information. The software is used in operational and strategic environments as well as for scenario planning when introducing new customers, vehicles, routes and services.

ISL is the leading partner of RouteSmart Technologies Inc.™ ([www.routesmart.com](http://www.routesmart.com)) for high density, door-by-door and street-by-street route optimisation software as used in Local Government Services, Postal Services, Newspaper Distribution, Environmental Services and in the Utility sector for meter reading, meter inspections and meter implementation programmes. RouteSmart’s underlying GIS technology is from ESRI ([www.esri.com](http://www.esri.com)).

For further information contact Alan Paget, Sales & Marketing Director at ISL



