

## Case Study

## ISL at PostExpo 2014

### 23 - 25 September, Stockholm, Sweden

ISL will be at PostExpo, Stockholm, September 23 – 25. Alan Paget will be helping on the RouteSmart stand where interested parties can learn more about how the latest post & parcel customers are using the software to drive improvements in operational performance.

Organisations can also learn more about RouteSmart-as-a-Service – an online only optimisation and routing solution for the parcel & post sector.

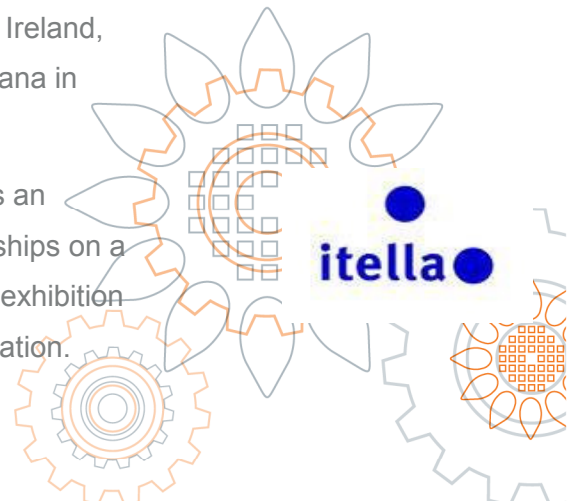
Sales Director of Integrated Skills, Alan Paget, states that “PostExpo is the most important show for ISL and for RouteSmart in this sector with a number of post and parcel organisation expressing an increasing interest in route optimisation and route planning”.

ISL clients such as TNT Post (UK) and Isle of Man Post Office often visit the event.

ISL has sold over 80 licences of the RouteSmart software across the UK, Europe and the Middle East. RouteSmart is the corporate route optimisation tool of choice for organisations including TNT Post in the UK, Isle of Man Post Office, Itella, Luxembourg Post, Swiss Post, Australia Post and the United States Postal Service.

Other ISL clients using RouteSmart include Airtricity in Northern Ireland, Glasgow City Council in Scotland, Averda in Lebanon, SEI Toscana in Italy, Cardiff Council in Wales and The Met Office in England.

POST-EXPO provides the postal, courier and express industries an opportunity to debate current issues and form business relationships on a global scale. 2014 will be the 18th international conference and exhibition for postal and parcel technology, equipment, services and innovation.



**Case Study****About Integrated Skills Limited and RouteSmart Technologies**

Integrated Skills (UK) Limited ([www.ukisl.com](http://www.ukisl.com)) operating out of Romsey near Southampton, is a specialist provider of routing and optimisation software solutions. ISL's routing and optimisation software solutions maximise efficiency through enhanced route planning resulting in reductions in fleet size, mileage, planning time and human resource, more balanced routes/rounds, more accurate ETAs and enhanced route management information. The software is used in operational and strategic environments as well as for scenario planning when introducing new customers, vehicles, routes and services.

ISL is the leading partner of RouteSmart Technologies Inc.™ ([www.routesmart.com](http://www.routesmart.com)) for high density, door-by-door and street-by-street route optimisation software as used in Local Government Services, Postal Services, Newspaper Distribution, Environmental Services and in the Utility sector for meter reading, meter inspections and meter implementation programmes. RouteSmart's underlying GIS technology is from ESRI ([www.esri.com](http://www.esri.com)).

For further information contact Alan Paget, Sales & Marketing Director at ISL.

