

Case Study

The Inaugural European Partner Day

The inaugural Integrated Skills European Partner Day held at the company's HQ in Romsey closed this week. Partners from Germany, Netherlands, Italy and Poland attended various sessions including advanced routing concepts training, digital marketing coordination and European sales strategy. A number of specific projects were discussed as well as the development plans for RouteSmart for ArcGIS and related solutions RouteSmart Navigator and RouteSmart Horizon.

RouteSmart for ArcGIS is the World's leading route optimisation solution. Developed in the USA by RouteSmart Technologies, RouteSmart software is used by organisations throughout the UK, Europe and the Middle East as well Australia, Africa and the Americas.

Integrated Skills has sold over 50 licences of the RouteSmart software across the UK, Europe and the Middle East and is the corporate route optimisation tool of choice to organisations including TNT Post based in England, Airtricity in Northern Ireland, Glasgow City Council in Scotland, Averda in Lebanon, SEI Toscana in Italy, Cardiff Council in Wales and The Met Office in the UK.

The software is applied to various market sectors and services including meter reading, post and parcel services, waste & recycling collection, winter maintenance (gritting), street cleansing, adult and child social care transportation and cash collections to name just a few.







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About Integrated Skills Limited and RouteSmart Technologies

Integrated Skills (UK) Limited (<u>www.ukisl.com</u>) operating out of Romsey near Southampton, is a specialist provider of routing and optimisation software solutions as well as environmental consultancy. ISL's routing and optimisation software solutions maximise efficiency through enhanced route planning resulting in reductions in fleet size, mileage, planning time and human resource, more balanced routes/rounds, more accurate ETAs and enhanced route management information. The software is used in operational and strategic environments as well as for scenario planning when introducing new customers, vehicles, routes and services.

ISL is the leading partner of RouteSmart Technologies Inc.[™] (www.routesmart.com) for high density, door-by-door and street-by-street route optimisation software as used in Local Government Services, Postal Services, Newspaper Distribution, Environmental Services and in the Utility sector for meter reading, meter inspections and meter implementation programmes. RouteSmart's underlying GIS technology is from ESRI (www.esri.com).

For further information contact Alan Paget, Sales & Marketing Director at ISL.



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