† ■ Binfo Waste Collection



Press Release

Binfo smartphone app now owned, supplied & supported by Integrated Skills

Integrated Skills (UK) Ltd (ISL) is proud to announce that the UK's leading smartphone app for management of waste & recycling collections by residents – "Binfo" – is now owned, supplied and fully supported by ISL.

Patrick Scott, ISL Managing Director, states "We develop, support and supply a range of apps for use by our local authority clients and their contractors in the UK and overseas. Binfo is our first that is used directly by members of the public and we plan to enhance it's functionality further, integrating it fully with our RouteSmart for ArcGIS solution, as well as provide ongoing support for years to come."

The app is curently available on two platforms – Android and iOS and a Windows version is on the development plan ensuring inclusivity for all local authority residents.

Making it easier for residents to manage their waste & recycling collections leads to improved participation rates, as well as reducing the number of calls to the contact centre, and is far more cost effective that using text alert systems.

The Binfo smartphone app enables residents to:

- Set alerts to remember when to put the bin out (and which one)
- Review what items go into which bin
- View a collection calendar

With Binfo local authorities can:

- Notify residents of changes to collection days
- Send reminders of paid-for collections (bulky, garden, clinical, etc.)
- Engage directly with residents when introducing new services, such as food waste collection
- Notify residents if there is a delay to the service
- Inform residents of recycling targets met

Sales Director of ISL, Alan Paget, highlights that Binfo has the potential to do more than just a waste & recycling app for residents: "The route map for the software includes functionality that will enable members of the public to report issues to their local authority when out and about, such as, offensive graffitti, dog fouling, fly tipping, etc.. Photographs and video can be included on the report created, and each report can contain the exact location of the issue utilising the device's GPS fix."





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About Integrated Skills Limited

Integrated Skills (UK) Limited (www.ukisl.com) operating out of Romsey near Southampton, is a specialist provider of GIS routing and optimisation software, smartphone & tablet solutions, environmental management software, highways management software as well as environmental consultancy.

ISL's smartphone & tablet apps enables users to collate and disseminate data related to services in three core sectors: Environmental, Highways, Parcel & Post and Utilities.

ISL's routing and optimisation software solutions maximise efficiency through enhanced route planning resulting in reductions in fleet size, mileage, planning time and human resource, more balanced routes/rounds, more accurate ETAs and enhanced route management information. The software is used in operational and strategic environments as well as for scenario planning when introducing new customers, vehicles, routes and services.

The company also provides the GIS based Trafficworx solution for the management & coordination of road work activities.

ISL is the leading partner of RouteSmart Technologies Inc.™ (<u>www.routesmart.com</u>) for high density, door-by-door and street-by-street route optimisation software

ISL is a partner of ESRI for the ArcGIS platform (www.esri.com).

ISL is an Ordnance Survey partner (<u>www.ordnancesurvey.co.uk</u>).

For further information contact Alan Paget, Sales & Marketing Director at ISL